

Contact me:

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www.hillaryholt.com



HILLARY HOLT

GRAPHIC DESIGN

Agency & Publishing Experience: Australia

Publishing:

Indesign Asia Pacific
Pacific Magazines,
Magnesium Media,
Business Chicks,
Edge Custom Publishing,
Title Online,
New Holland Publishing.

Boutique Studios:

Saltwater Collective,
Relax Design,
Brand&Co,
Ascender Design,
Three Blocks Left,
Scribble & Think,
Tonic Connective,
If You Build It,
The Design Burrow,
Meli Design,
Designer Rice.

Professional Profile

I am a senior graphic designer / art director with a degree in Visual Communication & over ten years of experience in the creative industry. I specialise in editorial/layout, branding and packaging. I put all of myself into my work but my client needs and wants will always come first.

Key Skills & Strengths

Software Fluency: (Comfortable on both Mac & PC Platforms)

- Adobe Creative Suite CC: Photoshop, Illustrator, Indesign
- Adobe Acrobat
- Microsoft Office: Word, Excel, Outlook, Powerpoint / Apple iWork: Pages, Keynote, Numbers
- Basic HTML & CSS skills

Design Strengths:

- Typography – crafted for impact & readability
- Layouts – editorial & multi-page documents
- Branding – research, idea generation, refinement
- Art directing – photo shoots & other creative projects
- Working with images – placement, editing, retouching

Personal Qualities:

- Organisation – multi-tasking, prioritising, time management
- Communication – listening, critiquing, problem solving
- Professionalism – client facing, team integration, personal conduct
- Flexibility – evolutionary briefs, role & responsibilities, deadlines, project scope
- Personable – friendly, energetic, positive, easy-going

Career History

Freelance Graphic Designer

Based in Barcelona, London, Sydney: October 2011 – Present

I've been freelancing for small studios & publishing houses in Sydney since 2012 and running a successful integrated design agency specialising in small – medium sized businesses needing help with brand strategy, print and digital design for clients in Australia, the UK and Asia. I specialise in editorial/layout, branding and packaging.

Graphic Designer

Show Media, London UK: May 2010 – October 2011

Boutique creative agency specialising in editorial publishing, advertising & brand consultancy for clients in the luxury sector including Swarovski Crystals, Six Senses hotels & spa resorts, The Royal Exchange, The Telegraph, The Financial News, Champagne Perrier-Jouet and high street fashion label L.K Bennett.

- » Art direction: Hurlingham Magazine & still life product shoots
- » Design and layout: various magazines including 7 regular titles, press ads & print collateral
- » Brand development & logo design
- » Commissioning photographers & illustrators
- » Creative research & organisation of photo shoots

Reference Highlights:

“Hillary is unreservedly one of the most professional, adaptable, capable, effective and efficient people I have ever had the pleasure to work with and I can’t recommend her highly enough.”

– Jacqui Vicario,
Sunday Magazine

“Hillary was a pleasure to work with as she was incredibly diligent, punctual, trustworthy and creative, as well as being a nice person to have on the team. Those are all good qualities individually, but rarely found together in one person.”

– Peter Howarth,
Show Media

“Hillary impressed us with her organised and thorough approach. Every task given, she completed to great satisfaction, in a timely manner in a fast-paced environment and with very little assistance.”

– Anette Wilms,
LeBook London



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Design & Production Assistant

LeBook, London UK: July 2009 – October 2009

Publishers of creative industry directory 'LeBook', online directory 'LaCreative' & event producers for creative trade show 'Connections' in London, Berlin, Paris and New York.

- » Design of print advertisements appearing in LeBook
- » Pre-press & repro liaison for supplied artwork
- » Design & pre-press of print/web artwork for publication
- » Updating & maintaining online creative directory LaCreative

Freelance Designer/ Photographer/ Copywriter

Based in Barcelona, Spain: September 2006 – July 2009

Various projects for web, print, brochure, branding & advertising campaigns for European and Australian clients with briefs taken in English & Spanish.

Deputy Photo Editor/ Junior Designer

Sunday Magazine, News Ltd, Sydney, Australia: January 2006 – June 2006

Glossy, weekend lifestyle & fashion insert magazine with Australia's largest selling national weekend newspaper, The Sunday Telegraph.

- » Design & layout
- » Shoot styling, prop buying, shoot research & supervision
- » Picture research & commissioning shoots for the magazine
- » Rights clearance of stock images & celebrity portraiture
- » Syndication of exclusive imagery to partner magazines

Photo Editor

Australian Picture Library, Sydney, Australia: May 2004 – January 2006

Leading Australian photographic agency representing local & international photographers and international agencies including Corbis Images & Corbis Outline celebrity portraiture.

- » Managing & editing photographer & agency submissions
- » Developing relationships with existing contributors & agencies both locally and internationally
- » Acquiring new talent for representation
- » Image syndication to partner agencies, worldwide

Photographer & Design Assistant

New Directions Aromatherapy, Sydney, Australia: February 2004 – May 2004

- » Photographing retail product range
- » Preparing artwork for print for bespoke labels & packaging
- » Developing new look & feel of product catalogue

Education

Shillington College Web/HTML & CSS Course: 2015

Shillington College, Sydney, Australia

Certificate IV in Graphic Design: 2010

Shillington College, London, UK

Bachelor of Visual Communication, with Distinction: 2003

University of Western Sydney, Australia

HSC (Higher School Certificate 97.25): 1999

Burwood Girls High School, Sydney, Australia

Other Information

- » Australian & British citizenship
- » EFR first aid & CPR certified (2009)
- » PADI certified Divemaster
- » Languages spoken: Castilian Spanish